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# Agenda

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- ▼ Introduction to CDP
- ▼ Why corporate water disclosure?
- ▼ What needs to be measured?
- ▼ What needs to happen now?

# CDP

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A not-for-profit that has pioneered and provides the only global natural capital disclosure system for companies and cities to measure, manage and share vital environmental information.

A critical role in driving a transition towards sustainable economies.

- ▼ CARBON ACTION
- ▼ CITIES
- ▼ CLIMATE CHANGE
- ▼ CLIMATE DISCLOSURE STANDARDS BOARD
- ▼ FORESTS
- ▼ REPORTER SERVICES
- ▼ SUPPLY CHAIN
- ▼ WATER

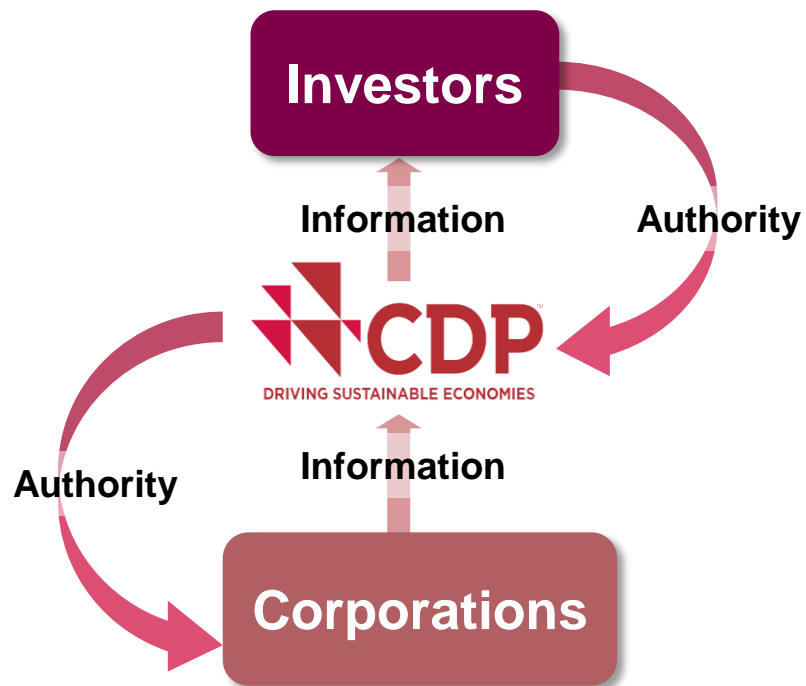
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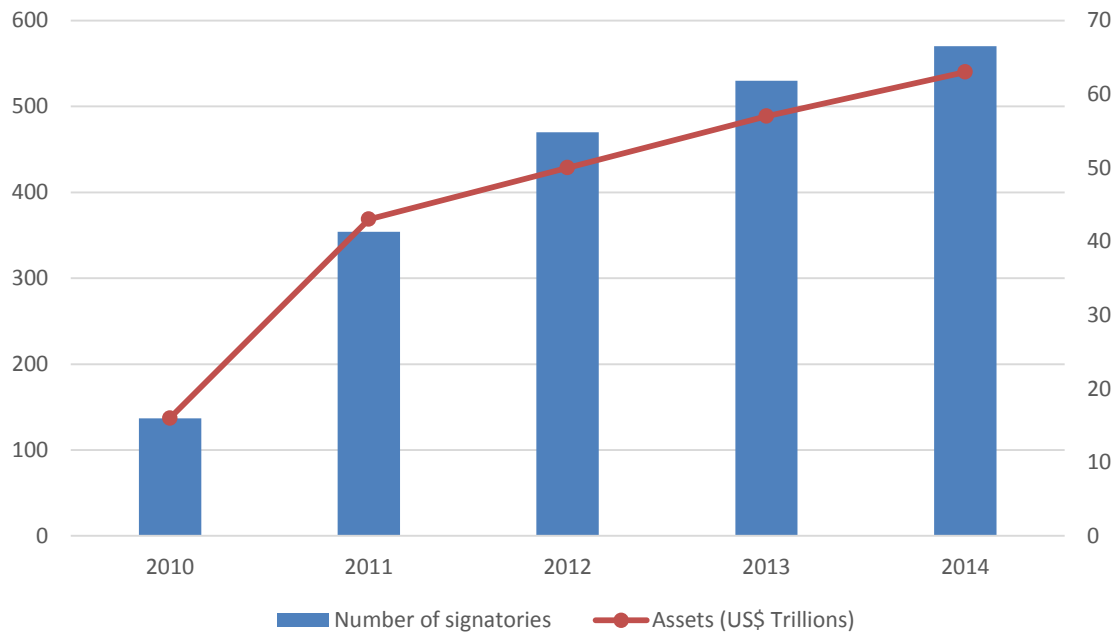
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# CDP operates on behalf of investors and purchasers



# Investor interest in water is rising



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## Investor interest in water is rising

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**Water 2014**

**573** investor signatories

**US\$63** trillion in assets

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## Customer interest in water is rising

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**Water 2014**

**14 global purchasers**

**US\$214 billion procurement spend**

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**Stakeholders want to find the answer to critical question**

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**How resilient is a business in the face of water challenges?**

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# Water issues are poorly understood in many businesses

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- ▼ Some companies clearly recognise water as an issue, but **too few recognise its importance or understand the risk drivers:**
  - Regulatory (or lack of regulations)
  - Reputational
  - Physical
- ▼ Too few companies disclose **meaningful or comparable water** data as part of their (CSR) reporting
- ▼ The **immediacy of risks is underestimated**
  - Water shortages and restrictions in licenses to operate may not be as far away as some companies think

# CEO WM Disclosure Guidelines and CDP

CDP Water Disclosure 2013 Information Request

## CDP Water Disclosure 2013 Information Request

The following set of questions form the CDP Water Disclosure 2013 information request. Companies are asked to answer these questions in the Online Response System (ORS) provided by CDP through their website. As such, this document is a representation of the request and whilst the questions will remain the same, the format may differ online particularly where drop down options and tables have been included for ease of response. Guidance will be available from February 2013 which will include or set out all of the options available and provide screen shots of the ORS to aid companies in completing the request.

We request a reply to the following questions by 30 June 2013.

Please respond to the information request using our Online Response System (ORS). This is the same ORS as is used for the Investor CDP 2013 information request (in colour and format changes). In early February 2013, instructions on how to access the ORS will be sent to you by e-mail. If you are unable to respond via the ORS, please e-mail [response@cdpproject.net](mailto:response@cdpproject.net).

We encourage companies to consult the CDP Water Disclosure 2013 reporting guidance, <http://www.cdproject.net/standards> and to use the guidance within the ORS. Please answer the questions as comprehensively as possible. Where you do not have all of the information requested please respond with what you have as this is more valuable to us than no response.


Please note that the reporting period and the reporting boundary (i.e. the company, entities or group) for which you will be providing data will be collected on a page of the ORS prior to the start of the CDP Water Disclosure 2013 information request.

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The CEO Water Mandate  
**CORPORATE WATER DISCLOSURE GUIDELINES**  
Toward a Common Approach to Reporting Water Issues  
September 2014

PACIFIC INSTITUTE CDP WORLD RESOURCES INSTITUTE pwc

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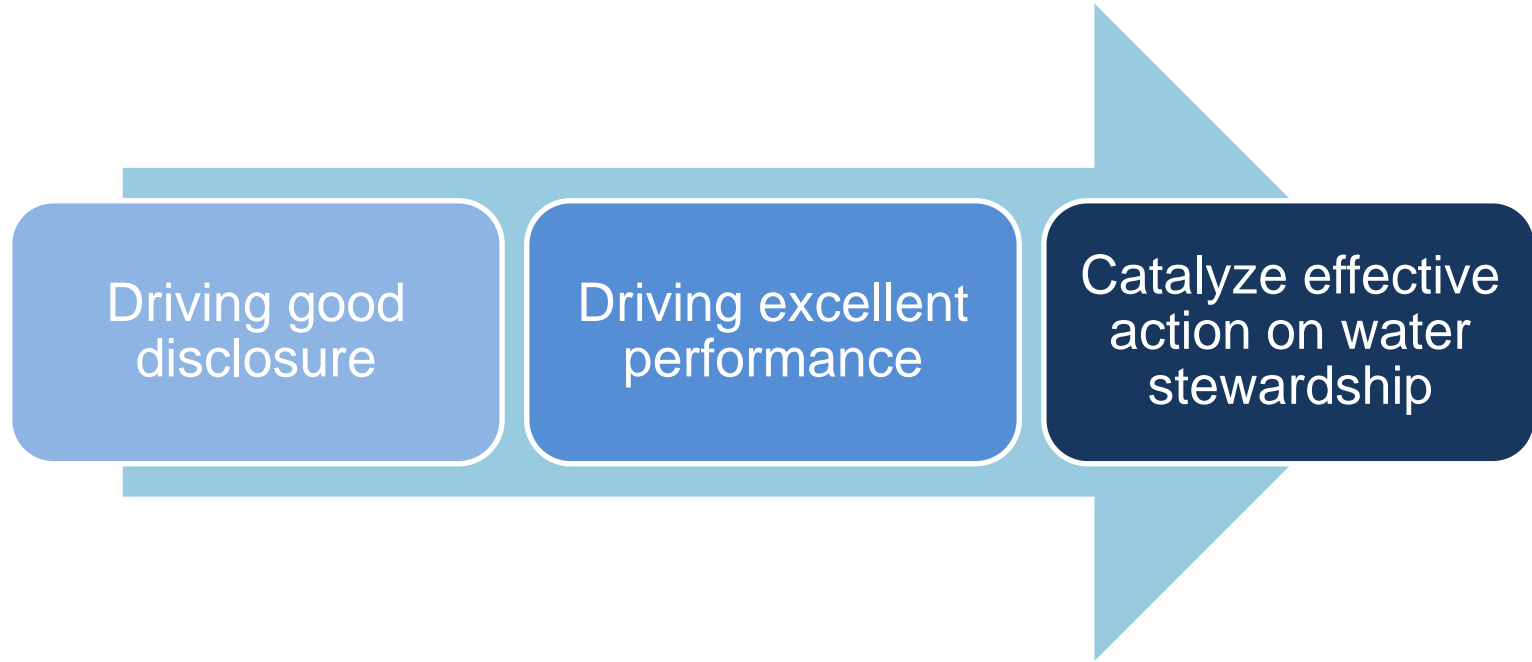
# Disclosure has a key role to play in driving increased understanding and action

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## ▼ Disclosure helps to:

- ▼ Motivate companies to **enhance their understanding** of the issues, risks and opportunities in their own businesses and river basins they operate in, buy from or sell to;
- ▼ Support efforts to **develop standard measures** and performance benchmarks;
- ▼ Provide investors, regulators and other stakeholders with **better information**;
- ▼ **Raise general awareness** of water-related issues; and
- ▼ **Encourage action** and dialogue

# This is not just about disclosure



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# It's working!

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## 2011 to 2014

- ▼ 20% increase in proportion of respondents reporting exposure to water-related risks with potential to have substantive business impacts
- ▼ 50% increase in proportion of respondents engaging on water across their supply chain
- ▼ One in three integrate water-related key performance indicators into business management processes

## Investors recognise disclosure as leadership



**Corporate water disclosure allows Calvert to assess how well a potential investment is positioned for sustainable growth and responsible business**

**Barbara J Krumsiek, President, CEO and Chair  
Calvert Investments, Inc.**



## Companies recognise benefits of disclosure

**Water disclosure helped us to more accurately identify our company's dependencies on water and the impact we have on freshwater ecosystems, and hence it helped us to address even more of the challenges and opportunities.**

**Helena Helmersson, Head of Sustainability H&M**

# Increasing demand for corporate water disclosure in Europe

- ▼ Investors are using CDP's water program to request disclosure from 370 European, high impact companies in 2015
- ▼ EU Non-Financial Reporting Directive
- ▼ CDP will be scoring all water responses in 2015
- ▼ Download the [CEO Water Mandate Disclosure Guidelines](#), [CDP's water questionnaire](#) and [associate documents](#) now







# Thank you

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